

Privacy Statement McPartners

This is the privacy statement of McPartners, located in 3446 GR Woerden, at Jaap Bijzerweg 29 (hereafter: McPartners, www.mcpartners.nl).

Applicability

This privacy statement supplements the McPartners Terms and Conditions, which are filed under Chamber of Commerce number 30218346 and apply to any privacy-sensitive information or personal data that you provide to us, for example via a registration form, contact form, orders or (repair) orders that you place. We also need the consent of the parent(s) of people under the age of 16 who share privacy-sensitive data. We attach great importance to the privacy of our customers and therefore exercise the utmost care in the handling and protection of personal data. We process data in accordance with the conditions set out in the General Data Protection Regulation (GDPR).

McPartners is responsible within the meaning of the GDPR for the processing of your personal data. This means that only we determine which personal data are processed, for what purpose and in what way. We are responsible for the proper and careful processing of your personal data in accordance with the GDPR. In this privacy statement we explain what data we process and for what purposes they are used.

Overview of personal data

Below is an overview of the personal data we process:

- Company Name (if applicable)
- Initial(s)
- First and last name
- Address information
- Phone number(s)
- Email address
- Gender
- Serial numbers are shown on the invoice
- IP address of a website visitor

We cannot see this IP address ourselves, but it is sent to Google for analysis.

Purpose and basis of processing personal data

Through agreement with the Algemene Conditions of McPartners gives you explicit consent within the meaning of Article 6(1)(a) of the GDPR for the processing of your personal data for the purposes mentioned below. You may withdraw this consent at any time. However, if you do not provide or let us process certain data, we may not be able to provide you with a good service.

If you have not given us explicit consent to the processing of your personal data or if you have withdrawn this consent, the basis of Articles 6(1)(b)(c) and/or (f) of the GDPR may apply to the processing of your personal data. In this case, processing of your personal data may take place without your consent, provided that this is necessary for the performance of an agreement to which you are or become a party or necessary for the defense of the legitimate interests of McPartners. In addition, we may have a legal obligation to process your personal data.

We process your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and/or advertising leaflet
- Call you or email you if necessary to perform our services
- Inform you about changes to our services and products
- You have the option to create an account
- To answer a (support) question You have asked
- To be able to perform repairs* (*see for repairs and backup, p. 3)
- To be able to provide and perform warranty
- To deliver goods and services to you

We do not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected.

Disclosure to third parties

We may share your personal data with third parties if it is compatible with the above mentioned purposes. Provision to third parties may be necessary for the performance of the agreement we enter into with you, necessary for the representation of a legitimate interest of us, or necessary to comply with any legal obligation on us. With companies that process your data in our order, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. We remain responsible for these processing operations. Beyond the above situations, we only provide your personal data to other third parties with your explicit consent.

Commercial purposes

We may use your personal data for commercial purposes, for example to inform you about our services or relevant products or services from carefully selected organizations. In that case, you will only be informed at the e-mail address you registered. If you do not wish to receive information about relevant products or services, you can simply indicate this by clicking "unsubscribe" in the received email.

Your personal data is also used by us for market research and the optimization of our services. Your personal data will be anonymized in that context and will therefore no longer be traceable to you.

Your data will not be sold or shared with third parties for commercial purposes unless you expressly consent to this.

***Repairs**

In the case of repairs/ configurations/ installations, login data and/or passwords are never kept by McPartners for longer than is necessary for the repair and/or provided to (not necessary) third parties. This data is also never stored digitally.

Data contained on an information medium provided by You will never be accessed, edited and/or processed during a repair or delivery, other than keeping this data (as far as possible) in its original condition or repaired condition/restore. This includes transferring the data when purchasing new hardware, data recovery, etc.

Customer remains responsible for having a backup of the data to be processed.

For repairing devices with Privacy-sensitive data, an explicit command will always be requested, by agreeing to the job ticket.

***BackUp**

Data provided by You or made accessible, for the purpose of making a Backup or Copy by McPartners, will never be accessed, edited and/or processed in the event of a backup, other than to keep this data (as far as possible) in its original state or repaired state/restore. Think of making backups as a service. Furthermore, such a service is covered by a processor agreement between the person who has the backup made by McPartners.

Cookies

A cookie is a small text file that is stored on your computer, tablet or smartphone on the first visit to this website. You can opt out of these cookies by setting your Internet browser to stop storing cookies. In addition, you can also delete any information previously saved through your browser settings.

We use the following cookies:

- **Functional cookies:** These are cookies that are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember your preferences, for example. It also allows us to optimize our website. These are analytical cookies that do not infringe your privacy for which we do not require prior consent from you.
- **Tracking Cookies:** We place cookies that track your browsing habits so that we can provide tailored content and advertisements. On your first visit to our website we have already informed you about these cookies and asked for permission to place them. You can opt out of cookies by setting your Internet browser to stop storing cookies. In addition, you can also delete any information previously saved through your browser settings.
- **Google Analytics:** This website places cookies from the American company Google, as part of the "Analytics" service. McPartners uses this service to get reports on how the website is used and to measure its quality and effectiveness. We use Google Analytics and Google Adwords in the manner prescribed by the Personal Data Authority in order to be eligible for the exception in the cookie law, so we do not need your prior consent to use Google Analytics.
- McPartners does not use Facebook Pixel.

Review, correct, or delete

You have the right to access, correct or delete your personal data. In addition, you have the right to withdraw your possible consent to the data processing or to object to the processing of your personal data. You have the right to data portability ("data portability") if we have digital personal data that we either process with your consent or process in order to perform an agreement we have concluded with you.

This means that you can submit a request to us to send the digital personal data that we hold about you in a readable computer file to you or another ORGAnisAtiOn that you mentioned.












You can send a request for access, correction, deletion, data transfer of your personal data or request to withdraw your consent or objection to the processing of your personal data to privacy@mcpartners.nl

In order to ensure that the request for access has been made by you, please provide a copy of your identification with the request. In this copy, black out your passport photo, machine readable zone (MRZ), passport number and social security number (SSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

We would also like to point out that you have the possibility to lodge a complaint with the national supervisor, the Personal Data Authority.

Contact

We take the protection of your data seriously and take appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not well protected or there are indications of misuse, please contact our customer service (0348) 485 265 or via privacy@mcpartners.nl

	No personal data are collected beyond the minimum necessary for each specific purpose of the processing	
	No personal data are retained beyond the minimum necessary for each specific purpose of the processing	
	No personal data are processed for purposes other than the purposes for which they were collected	
	No personal data are disseminated to commercial third parties	
	No personal data are sold or rented out	
	No personal data are retained in unencrypted form	